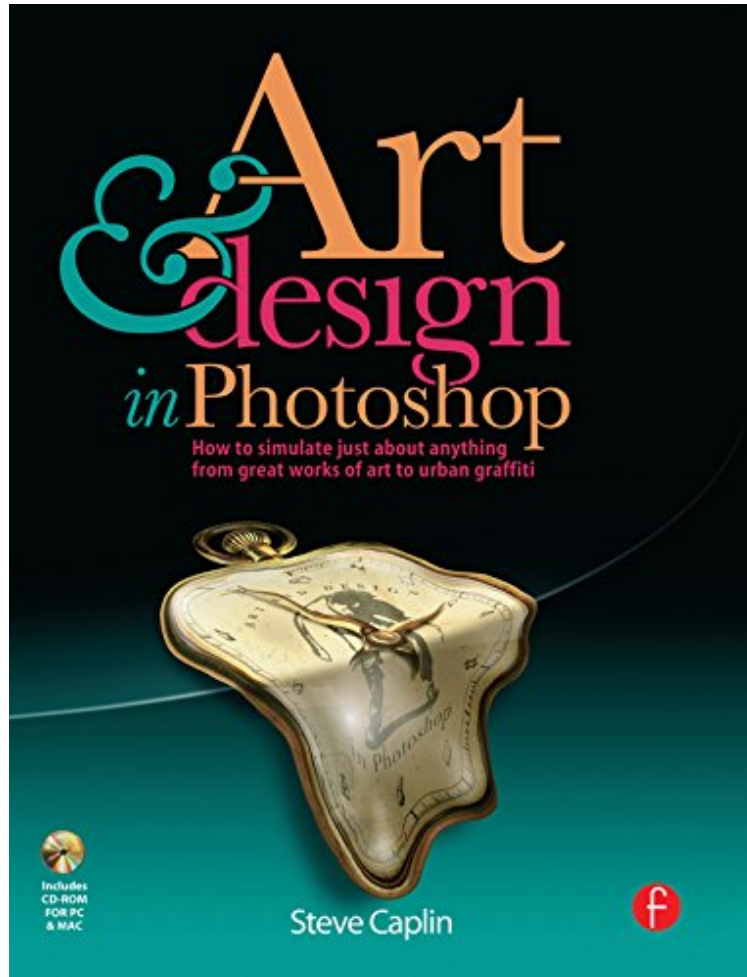


Art and Design in Photoshop

Von Steve Caplin

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Von Steve Caplin : Art and Design in Photoshop before purchasing it in order to gage whether or not it would be worth my time, and all praised Art and Design in Photoshop:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Kickoff for inspirationVon Joachim HagenThe book assumes that the reader is already familiar with the basics of photoshop. There is a short introduction to the use of some basic photoshop tool at the end of the book, but not more.The book starts with two introductory chapters: One about the correct use of fonts for design and the second about design basics, like perspective, focus of attention, etc.The rest of the book is about re-creating design effects, poster art of different epochs and book covers, album covers, postage stamps and certificates fast.The keyword here is fast: each tutorial is laid out on two pages. No more, no less.Caplin relies heavily on the use of photoshop filters to get a painted or illustrated result. This works somehow but can 'of course' never replace the charm of a real painting or

illustration. The book can never replace a study in graphics design but it gives the reader a good head start what can be accomplished with Photoshop. From that point on the reader can take over, fine-tune and vary Caplin's methods. All materials for the tutorials are on the CD that comes with the book, including free fonts. I found more than one nugget of gold in this book and recommend it for the intermediate Photoshop user who likes to play around.

Kurzbeschreibung Fancy designing your own classic and contemporary movie posters, books and magazine covers? Feel like turning your photographs into works by Turner, Matisse and Magritte? Want to create illustrations in the styles of The Simpsons, steampunk and Victorian engravings? Then you need Art and Design in Photoshop. In this unique book, acclaimed master of photomontage and visual trickery Steve Caplin shows you how to stretch your creative boundaries. Taking the same tried-and-tested practical approach as his best selling How to Cheat in Photoshop titles, Steve's step-by-step instructions recreate a dazzling and diverse array of fabulous design effects. You'll learn how to design everything from wine labels to sushi cartons, from certificates to iPod advertising, from textbooks to pulp fiction. Written by a working pro, the clear guidelines pinpoint exactly what you need to know: how to get slick-looking results with minimum fuss, with a 16-page Photoshop Reference chapter that provides an at-a-glance guide to Photoshop tools and techniques for less experienced users. Steve explains both typography and the design process in a clear, informative and entertaining way. All the images, textures and fonts used in the book are supplied on the accompanying CD-ROM. Imaginative, inspirational and fun to use, this book is a must-have for every creative Photoshop user, both amateur and professional. Pressestimmen "A worthy title to have at easy reach, Caplin reaffirms his legendary status and skills in the art of Photoshop and book-making." Photoshop Creative Magazine "A worthy title to have at easy reach, Caplin reaffirms his legendary status and skills in the art of Photoshop and book-making." Photoshop Creative Magazine Kurzbeschreibung Fancy designing your own classic and contemporary movie posters, books and magazine covers? Feel like turning your photographs into works by Turner, Matisse and Magritte? Want to create illustrations in the styles of The Simpsons, steampunk and Victorian engravings? Then you need Art and Design in Photoshop. In this unique book, acclaimed master of photomontage and visual trickery Steve Caplin shows you how to stretch your creative boundaries. Taking the same tried-and-tested practical approach as his best selling How to Cheat in Photoshop titles, Steve's step-by-step instructions recreate a dazzling and diverse array of fabulous design effects. You'll learn how to design everything from wine labels to sushi cartons, from certificates to iPod advertising, from textbooks to pulp fiction. Written by a working pro, the clear guidelines pinpoint exactly what you need to know: how to get slick-looking results with minimum fuss, with a 16-page Photoshop Reference chapter that provides an at-a-glance guide to Photoshop tools and techniques for less experienced users. Steve explains both typography and the design process in a clear, informative and entertaining way. All the images, textures and fonts used in the book are supplied on the accompanying CD-ROM. Imaginative, inspirational and fun to use, this book is a must-have for every creative Photoshop user, both amateur and professional.