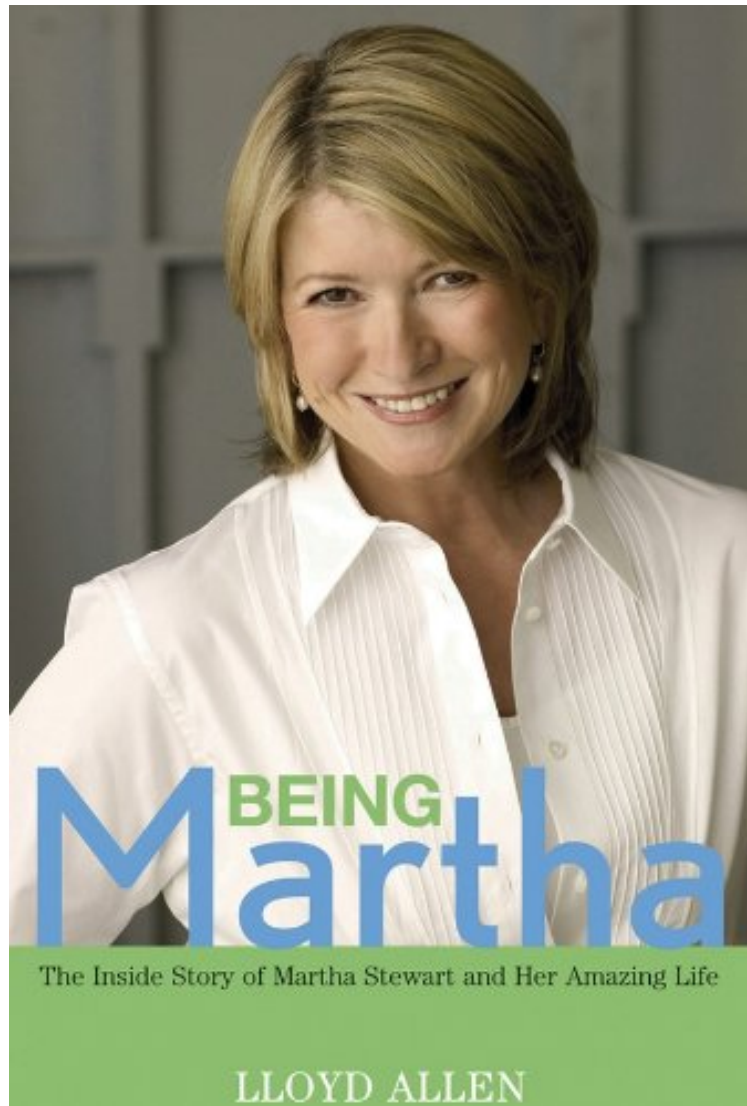


[Free] Being Martha: The Inside Story of Martha Stewart and Her Amazing Life

Being Martha: The Inside Story of Martha Stewart and Her Amazing Life

Von Lloyd Allen

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Von Lloyd Allen : Being Martha: The Inside Story of Martha Stewart and Her Amazing Life before purchasing it in order to gage whether or not it would be worth my time, and all praised Being Martha: The Inside Story of Martha Stewart and Her Amazing Life:

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. Being Martha, das Leben von Martha Stewart aus Sicht eines Freundes Von Manuela Pusker Der Autor beschreibt Martha

Stewart anhand seiner eigenen Wahrnehmung, als auch anhand Erzählungen ihres Umfeldes. Davon abgesehen, dass es sich eher um eine Hommage als um eine Biographie handelt, kann man sehr gut nachvollziehen, wie Martha Stewart zu dem wurde, was sie ist: Eine Ikone der Haushaltskunst. Ich fand das Buch sehr unterhaltsam und trotz der unkritischen Haltung auch informativ. Wer einfach einmal wissen möchte, wie Martha Stewart ihre Kunst kultiviert hat, hat mit diesem Buch sicher seine Freude. Wer mehr kritische Reflexion möchte, sollte eines der anderen Bücher über Martha Stewart lesen. Ich war zufrieden. Ein Punkt Abzug wegen dem Hommage-Charakter.

Kurzbeschreibung "Being Martha is a personal-at times a searingly personal-account of Martha's life from the inside, by a friend. It's fascinating-very anecdotal and very emotional. It won't be like anything else you've ever read about her."-John Small, editor of SaveMartha.com
From Being Martha "Martha has taught people to do many things and not in the way an ordinary teacher would, but in her own particular way. She taught people about the good things in life-the simple things."-Martha Kostyra, Martha's mother
"My mother and I have always been close. We are not closer since the trial and prison-we've always been close. . . . Don't we all want a better life? No matter what they say about my mom, all she ever does is teach the world good things that will help them in life. So what if she shows you the perfect way to do it? Would you want your professor at school to do anything less in any other subject? Her fans know what she's all about."-Alexis Stewart, Martha's daughter
"It was all about going and finding a piece of land and living off of it, learning how to get back to nature. Listening to banjos, listening to folk music, discovering Leadbelly and the Mamas and the Papas. We used to have the greatest evenings with a bunch of hospitable people. Martha would make pies and other things for the occasions."-George Christiansen, Martha's brother, about the early years
"Martha raised the bar for me and made me think big. . . . We have an alley cat, Ricky, that lives next door at the deli, and he roams in and out of the neighborhood. Ricky has no tail, he's dirty, and he acts like a dog. One morning during the trial, Martha was in the salon wearing a three-thousand-dollar Jil Sander suit. She was sitting on one of the chairs in the back. Ricky came in and jumped on top of her and was all over her, licking her neck and putting paw marks all over her. Martha said, 'Oh my God, this cat is so dirty, this is such a dirty little cat!' But she let him crawl all over her. She just dusted the hair and dirt off. She really has a lot of kindness in her."-Eva Scrivo, Martha's friend and hairdresser
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Synopsis The book Martha Stewart fans have been waiting for an intimate portrait of the real woman behind the iconic image. When Martha Stewart was under investigation for insider trading and later during her trial, the media served up countless, and often gratuitous stories purportedly illustrating her imperious management style, cold-hearted social climbing, and out-of-control temper. When he heard these stories, Martha's old friend and one-time neighbor, Lloyd Allen, didn't recognize the generous, fun, down-to-earth woman he knew. Now, in 'Being Martha', Allen at last sets the record straight. Drawing on hundreds of hours of exclusive interviews with Martha, her family, and her close friends and colleagues, Allen finally reveals the other side of the story, bringing to life the flesh-and-blood woman behind the controversial and glamorous public image.
From Martha's childhood in New Jersey to the early days of her catering business, from her rise as lifestyle guru to the huge success of Martha Stewart Living Omnimedia, Allen weaves together fascinating, never-before-told stories, observations, and details that illustrate how Martha made it to the top through talent, passion, perseverance, and hard work, and how she inspired and enriched the lives of people around her. For the first time, he tells what Martha really went through during her trial and prison term, and how these experiences changed her forever making her stronger, more grounded, and more determined than ever

to help ordinary people learn to enjoy the good things in life. As Martha Stewart begins the next phase of her life, with two new television shows, and other exciting ventures in the works, this book will be a must-read for her legion of fans, and for anyone who wants to understand the real Martha Kostyra Stewart. Lloyd Allen (Weston, CT) is a longstanding friend and former neighbor of Martha Stewart. He has been involved with music videos since the earliest days of MTV and VH1, and is now working on cutting-edge Internet entertainment projects.