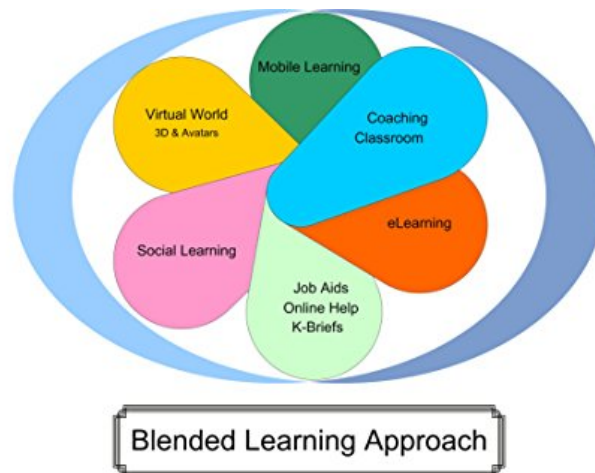


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# From eLearning to Blended Learning: THE PROCESSES AND TOOLS, THE CHANGE MANAGEMENT AND THE COMMUNICATION PLAN (English Edition)

Von Francois Gaudreau

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KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Sollte jeder HR/PEler lesen der sich mit modernen Weiterbildungsthemen befasst! Von KatrinSuper- absolut lesenswert! Ich habe es bereits allen meinen Kollegen empfohlen und finde das Preis/Leistungsverhältnis TOP! Blended Learning ist die Zukunft des Lernens- somit sollte dieses Buch Pflichtlektre werden/sein!

KurzbeschreibungThe way of manage a learning department has changed. Today, it is no longer possible to develop your human capital with a single approach. Today, your corporates environment calls for an out-of-the-box thinking, incorporating the advantages of many types of learning to enhance your companys single biggest investment: your people. This essay will help you navigate the growing number of learning solutions and improve your learning program. KurzbeschreibungThe way of manage a learning department has changed. Today, it is no longer possible to develop your human capital with a single approach. Today, your corporates environment calls for an out-of-the-box thinking, incorporating the advantages of many types of learning to enhance your companys single biggest investment: your people. This essay will help you navigate the growing number of learning solutions and improve your learning program.