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Von Stephen Manes, Paul Andrews

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Von Stephen Manes, Paul Andrews : **Gates: How Microsoft's Mogul Reinvented an Industry and Made Himself the Richest Man in America (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Gates: How Microsoft's Mogul Reinvented an Industry and Made Himself the Richest Man in America (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. In-depth look at MSFTVon Old-and-WiseThis is an in-depth account of Microsoft's "early" (i.e., pre-1995) days. First, let me say that I wish the authors had updated the book, since the computer business has gotten VERY fascinating since the launch of Windows 95, as the Internet seized the day and also as an intrusive DOJ started an effort to dismantle a 20-

year-old company that had suddenly become America's Public Enemy No. 1. That said, this book provides excellent accounts of Bill Gates as a person and Bill Gates as Microsoft. The emphasis is on how Bill Gates ran Microsoft as a business, how he interfaced with his employees, business allies and competitors. If you are looking for information on how Windows 3.0 or Flight Simulator was designed, this is not the place. But if you want to know how Microsoft really got started, how Gates allegedly "screwed" Apple, or how Gates started dating Melinda French, you'll find it right here. Stephen Manes has been a long-time critic of Microsoft's product quality (and rightly so, IMHO), and the book comes across as quite critical of Gates' business tactics ("bullying", "anti-competitive", etc.) and personal idiosyncracies (both selfish and selfless, intolerant, etc.). At the same time the authors show admiration for the Gator as a technical and business genius. But because the authors evidently believe that Microsoft has done lots of evil, every conflict Microsoft had with a competitor would be Microsoft's fault. In summary, this book is easy to read, generally objective (Gates was interviewed extensively for this "unauthorized" biography), and informative. I highly recommend it to anyone fascinated by Bill Gates and Microsoft.

0 von 0 Kunden fanden die folgende Rezension hilfreich. My Favorite Account of The Early Gates Von David Gurgel I am on my fourth copy of this book, my favorite among six accounts of Bill Gates and Microsoft. When confronted by young professionals who know only today's politically correct and somewhat unfavorable characterization of Microsoft's founder, I press this book upon them and urge them to dig a bit deeper into this fascinating personality. Other newer books of course are more complete in chronicling the growth of Microsoft, but none covers Gates' boyhood and early Microsoft years so well. You do not know Gates or Microsoft unless you know what both were like during the first years of Microsoft's existence in Albuquerque from 1975 until the relocation to the Seattle area in late 1978. After reading this book I felt I understood the essential Bill Gates. He never is going to quite grow up, and he is always going to be a bit of a mystery to those who did not become forever fascinated with computers by age thirteen. If you are not a Gates fan now, you may like Bill Gates (privileged son of accomplished but non-technical parents, congressional page, avid water skier, college poker player) a bit more after reading this. If you are an aging hacker like me, you will smile many times at the accounts of Bill's early fascination with a timesharing computer terminal and his amazing success following on Microsoft's original products, adaptations of the Basic computer language for microcomputers beginning with the Altair. I guess you will have to be a techie to love this book as much as I do, but it is at least essential reading for all students of the history of computer technology. Check the index and almost all of the early pioneers are there, from Altair's Roberts to Xerox's Metcalfe. And the photos are great!

0 von 0 Kunden fanden die folgende Rezension hilfreich. The preeminent book about Bill Gates and a young Microsoft Von Jeff L. Bellamar The breadth of knowledge imparted by the authors for this book is exhaustive and expansive. Bill Gates became a billionaire when being a billionaire "meant something" and when becoming one was a major media event. Now paper billionaires and multimillionaires are so numerous, that crossing such a financial milestone has become rather passe'. Thanks to the quality content of GATES, the reader will become, if he or she is not already, quite competent in the language and the business of software (up until 1994 anyway). And the reader will also have an intimate look at the fascinating professional and personal life of the man responsible for creating the commerce of software, which is currently more than a \$220 billion industry. Part scientist part ruthless businessman, Bill Gates is this generation's Henry Ford and Thomas Edison rolled into one. Some people may consider Gates more like a John D. Rockefeller than a Thomas Edison...but love 'em or hate 'em, you can't ignore him. This book is be a must-read for any aspiring or current entrepreneur.

Kurzbeschreibung The New York Times and USA Today called this book "definitive." The Washington Post deemed it "impressive" and "meticulously researched," with "much of the drama and suspense of a novel." The Seattle Times said Gates "should be required reading for any new hire in the personal computer industry." Now this masterpiece of biography and technology is available in an electronic edition with a new afterword by the authors. Bill Gates is an American icon, the ultimate revenge of the nerd. The youngest self-made billionaire in history was for many years the most powerful person in the computer industry. His tantrums, his odd rocking tic, and his lavish philanthropy have become the stuff of legend. Gates is the one book that truly illuminates the early years of the man and his company. In high school he organized computer enterprises for profit. At Harvard he co-wrote Microsoft BASIC, the first commercial personal computer software, then dropped out and made it a global standard. At 25, he offered IBM a program he did not yet own--a program called DOS that would become the essential operating system for more than 100 million personal computers and the foundation of the Gates empire. As Microsoft's dominance extended around the globe, Bill Gates became idolized, hated, and feared. In this riveting independent biography, veteran computer journalists Stephen Manes and Paul Andrews draw on a dozen sessions with Gates himself and nearly a thousand hours of interviews with his friends, family, employees, and competitors to debunk the myths and paint the definitive picture of the real Bill Gates, "bugs" and all. Here is the shy but fearless competitor with the guts and brass to try anything once--on a computer, at a negotiation, or on water skis. Here is the cocky 23-year-old who calmly spurned an

enormous buyout offer from Ross Perot. Here is the supersalesman who motivated his Smart Guys, fought bitter battles with giant IBM, and locked horns with Apple's Steve Jobs--and usually won. Here, too, is the workaholic pessimist who presided over Microsoft's meteoric rise while most other personal computer pioneers fell by the wayside. Gates extended his vision of software to art, entertainment, education, and even biotechnology, and made good on much of his promise to put his software "on every desk and in every home." Gates is a bracing, comprehensive portrait of the microcomputer industry, one of its leading companies, and the man who helped create a world where software is everything. Kurzbeschreibung The New York Times and USA Today called this book "definitive." The Washington Post deemed it "impressive" and "meticulously researched," with "much of the drama and suspense of a novel." The Seattle Times said Gates "should be required reading for any new hire in the personal computer industry." Now this masterpiece of biography and technology is available in an electronic edition with a new afterword by the authors. Bill Gates is an American icon, the ultimate revenge of the nerd. The youngest self-made billionaire in history was for many years the most powerful person in the computer industry. His tantrums, his odd rocking tic, and his lavish philanthropy have become the stuff of legend. Gates is the one book that truly illuminates the early years of the man and his company. In high school he organized computer enterprises for profit. At Harvard he co-wrote Microsoft BASIC, the first commercial personal computer software, then dropped out and made it a global standard. At 25, he offered IBM a program he did not yet own--a program called DOS that would become the essential operating system for more than 100 million personal computers and the foundation of the Gates empire. As Microsoft's dominance extended around the globe, Bill Gates became idolized, hated, and feared. In this riveting independent biography, veteran computer journalists Stephen Manes and Paul Andrews draw on a dozen sessions with Gates himself and nearly a thousand hours of interviews with his friends, family, employees, and competitors to debunk the myths and paint the definitive picture of the real Bill Gates, "bugs" and all. Here is the shy but fearless competitor with the guts and brass to try anything once--on a computer, at a negotiation, or on water skis. Here is the cocky 23-year-old who calmly spurned an enormous buyout offer from Ross Perot. Here is the supersalesman who motivated his Smart Guys, fought bitter battles with giant IBM, and locked horns with Apple's Steve Jobs--and usually won. Here, too, is the workaholic pessimist who presided over Microsoft's meteoric rise while most other personal computer pioneers fell by the wayside. Gates extended his vision of software to art, entertainment, education, and even biotechnology, and made good on much of his promise to put his software "on every desk and in every home." Gates is a bracing, comprehensive portrait of the microcomputer industry, one of its leading companies, and the man who helped create a world where software is everything. Synopsis Describes how Bill Gates built Microsoft into the worldwide leader in software.