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Get Your Photography on the Web: The Fastest, Easiest Way to Show and Sell Your Work

Von Rafael Concepcion
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Von Rafael Concepcion : Get Your Photography on the Web: The Fastest, Easiest Way to Show and Sell Your Work before purchasing it in order to gage whether or not it would be worth my time, and all praised Get Your Photography on the Web: The Fastest, Easiest Way to Show and Sell Your Work:

KundenrezensionenHilfreichste Kundenrezensionen1 von 1 Kunden fanden die folgende Rezension hilfreich. Create a Webpage in no time.Von Elmar BayerFor a beginner this book is a must. It explains every step to create your one webpage. It helped me to avoid some pitfalls as keeping my privacy and at last it saved me money as it let me focus just on the things I needed to bring my content to the Web. I bought this book as kindle version and had my own Webpage and Blog literally hours later online. I still use it as a reference to improve my site.

KurzbeschreibungFor todays photographer, a clean, professional-looking website is a must. But for most, the thought of having a site that displays your work like a pro seems either too expensive or too hard to create. How can you

develop an eye-catching website that looks professional, updates quickly, and even helps you make some money in the process when your passion is photography and not coding? Its easier than you think. In *Get Your Photography on the Web*, RC Concepcion, curriculum developer for Kelby Media Group and one of the Photoshop Guys, takes you through an easy step-by-step process so you can build your own site from the ground up and have it look like you paid someone a lot of money to do it for you. Even if you know nothing about Web programming, this book will have you building a website in hours, not weeks. You'll learn: How to secure your own domain names and hosting space How to install WordPress on your website in as little as seven clicks How to add pictures, galleries, and Flash portfolios without learning any code How to sell your images online without having to make a single print How to incorporate Lightroom and Flash galleries into an already existing website You'll also find interviews and inspirational tips from people you will meet Along the Way to making your website. Plus, RC gives you free templates and Flash portfolio components to get you up and running without emptying your wallet. The techniques RC shares in *Get Your Photography on the Web* are the very same ones he uses for some of the biggest names in photography its like designing your website with a trusted expert looking over your shoulder. Best of all, you'll walk away with the satisfaction of knowing that you did it all yourself!

Pressestimmen "Whenever I've got a question about how to best show off my photos online, RC is the guy I turn to. With this book, now you can, too."--Matt Kloskowski, photographer, author, and Photoshop Guy "Setting up a professional-looking blog can be a confusing process. Even after five years of blogging, I still have questions and problems, but luckily I have RC to turn to. His knowledge of the inner-workings of WordPress and the Web have saved my bacon on more than one occasion. If you are trying to establish a presence on the Web or just want to improve on what you already have, you need this book!"--Jeff Revell, PhotoWalkPro.com "I can't think of anyone more qualified to write a book about helping photographers get their content up on the Web. RC is an excellent instructor."--Terry White, Worldwide Creative Suite Evangelist, Adobe Systems, Inc. "Whenever I've got a question about how to best show off my photos online, RC is the guy I turn to. With this book, now you can, too." Matt Kloskowski, photographer, author, and Photoshop Guy "Setting up a professional-looking blog can be a confusing process. Even after five years of blogging, I still have questions and problems, but luckily I have RC to turn to. His knowledge of the inner-workings of WordPress and the Web have saved my bacon on more than one occasion. If you are trying to establish a presence on the Web or just want to improve on what you already have, you need this book!" Jeff Revell, PhotoWalkPro.com "I can't think of anyone more qualified to write a book about helping photographers get their content up on the Web. RC is an excellent instructor." Terry White, Worldwide Creative Suite Evangelist, Adobe Systems, Inc. "Kurzbeschreibung For todays photographer, a clean, professional-looking website is a must. But for most, the thought of having a site that displays your work like a pro seems either too expensive or too hard to create. How can you develop an eye-catching website that looks professional, updates quickly, and even helps you make some money in the process when your passion is photography and not coding? Its easier than you think. In *Get Your Photography on the Web*, RC Concepcion, curriculum developer for Kelby Media Group and one of the Photoshop Guys, takes you through an easy step-by-step process so you can build your own site from the ground up and have it look like you paid someone a lot of money to do it for you. Even if you know nothing about Web programming, this book will have you building a website in hours, not weeks. You'll learn: How to secure your own domain names and hosting space How to install WordPress on your website in as little as seven clicks How to add pictures, galleries, and Flash portfolios without learning any code How to sell your images online without having to make a single print How to incorporate Lightroom and Flash galleries into an already existing website You'll also find interviews and inspirational tips from people you will meet Along the Way to making your website. Plus, RC gives you free templates and Flash portfolio components to get you up and running without emptying your wallet. The techniques RC shares in *Get Your Photography on the Web* are the very same ones he uses for some of the biggest names in photography its like designing your website with a trusted expert looking over your shoulder. Best of all, you'll walk away with the satisfaction of knowing that you did it all yourself!