

[Free pdf] Grafica della Strada: The Signs of Italy

Grafica della Strada: The Signs of Italy

Von Louise Fili

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Von Louise Fili : Grafica della Strada: The Signs of Italy before purchasing it in order to gage whether or not it would be worth my time, and all praised Grafica della Strada: The Signs of Italy:

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Schickes BuchVon Stefano MorelliSchickes Buch - sehr interessant und gute Geschenkidee - mit Geschmack und Leidenschaft fr die Thematik, wurden die Bilder und Inhalte ausgesucht

KurzbeschreibungFor more than three decades, renowned graphic designer and self-described Italophile Louise Fili has traveled the cities and countryside of Italy cataloging the work of sign craftsmen in whose hands type takes on new life with a tantalizing menu of styles. Classical, eclectic, or Futurist; in gold leaf, marble, brass, wood, wrought iron, enamel, ceramic, or neon; painted, carved, inlaid, etched, tiled, or stenciled the creative possibilities are endless. Grafica della Strada is Fili's photographic diary of hundreds of Italy's most inventive restaurant, shop, hotel, street, and advertising signs. A major influence on Fili's own work, many of these marvels of vernacular design live on solely in this book, a typographic love letter to Italy that will be an inspiration to designers and Italophiles everywhere.Pressestimmen"?.a treasure for all-especially those seeking inspiration in typeface and art direction." - "Cool Hunting"?"?I wish everyone could experience the magic of Italy firsthand. In the meantime, " Grafica della Strada: The Signs of Italy" offers a marvelous taste of the visuals I've found so captivating. Literally a photo flip-book of signs from across the country -- storefronts, road signs, street art, and more -- it captures how Italy's elevated design aesthetic plays into everyday life...We can all use a reminder that life is as beautiful as we make it." - "MarthaStewart.com"?"A visual cornucopia of typographic signs photographed in her beloved Italy. a reminder that design skill is not only a function of what we make, but manifests, too, in what we mindfully choose to record." - Design Observer"Forget the museums-the street signs are beautiful too. In Italy, even storefront lettering and

advertisements contain visual gems."-Entertainment Weekly"I wish everyone could experience the magic of Italy firsthand. In the meantime, Grafica della Strada: The Signs of Italy offers a marvelous taste of the visuals I've found so captivating. Literally a photo flip-book of signs from across the country -- storefronts, road signs, street art, and more -- it captures how Italy's elevated design aesthetic plays into everyday life...We can all use a reminder that life is as beautiful as we make it."-MarthaStewart.com"More than just a visual feast, the journal will ignite the senses of anyone who has traveled in the country.The book is packed with brilliant type specimens, and rather than providing in-depth context, Fili lets her photographs do the talking." -Communication Arts.."a treasure for all-especially those seeking inspiration in typeface and art direction." - Cool Hunting "Playful and bold, these signs evoke the charm and bustle of Italy's vital urban life." -Elle DecorKurzbeschreibungFor more than three decades, renowned graphic designer and self-described Italophile Louise Fili has traveled the cities and countryside of Italy cataloging the work of sign craftsmen in whose hands type takes on new life with a tantalizing menu of styles. Classical, eclectic, or Futurist; in gold leaf, marble, brass, wood, wrought iron, enamel, ceramic, or neon; painted, carved, inlaid, etched, tiled, or stenciled the creative possibilities are endless. Grafica della Strada is Fili's photographic diary of hundreds of Italy's most inventive restaurant, shop, hotel, street, and advertising signs. A major influence on Fili's own work, many of these marvels of vernacular design live on solely in this book, a typographic love letter to Italy that will be an inspiration to designers and Italophiles everywhere.