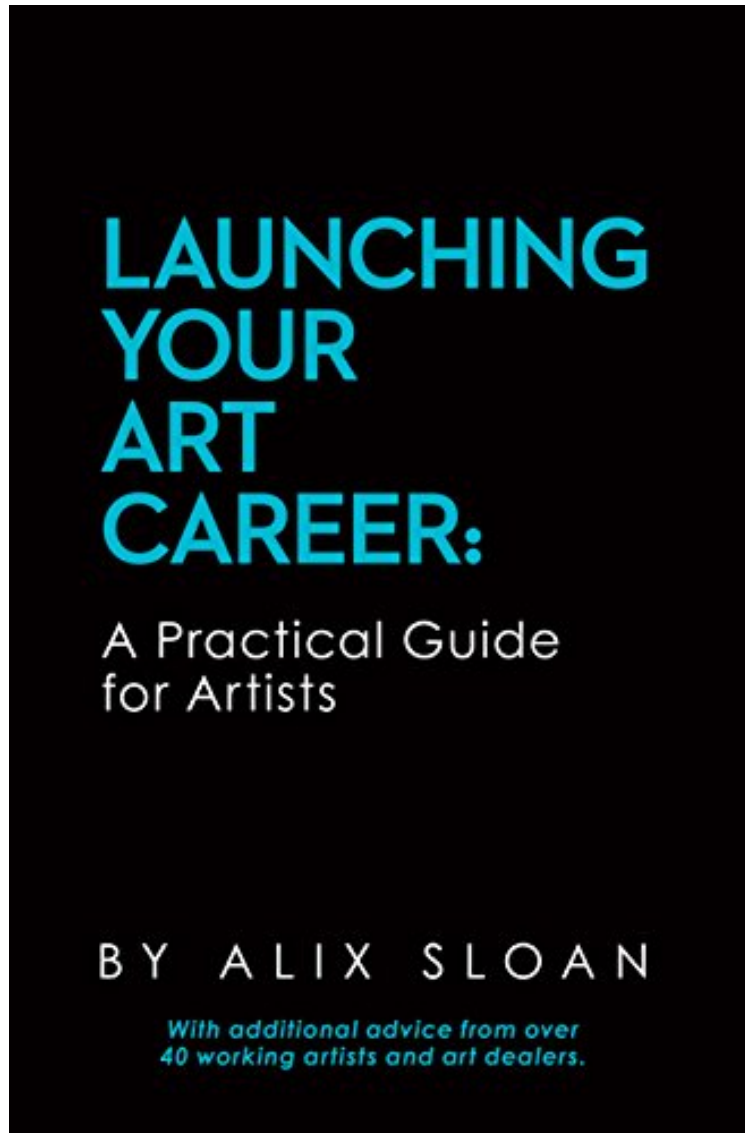


[Read free ebook] Launching Your Art Career: A Practical Guide for Artists (English Edition)

Launching Your Art Career: A Practical Guide for Artists (English Edition)

Von *Alix Sloan*

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Von Alix Sloan : Launching Your Art Career: A Practical Guide for Artists (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Launching Your Art Career: A Practical Guide for Artists (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Find your TribeVon FlenserI finished it in 3 hours without a break.I dont know why I havent realized it until this moment,

but gallery owners are people, too, you know? They normally don't want to exploit you and they are no strange untouchable creatures from another sphere. So don't be a strange creature yourself. Thoughts like this and things I would have done differently in my career arose while reading the book. I believe that every artist, even if she or he is successful or somewhat successful can learn a lesson from this book. Alix, who has over 20 years of experience in curating exhibitions, consulting art and being a gallery owner describes how she sees artists and working with them from her perspective of view. Not only that but everything she writes is a hundred percent comprehensible. It proves that nice people are out there and your quest is to find them. My experience with other artists and gallery owners so far was a rather strange one. Like when aliens from different galaxies try to communicate through a wormhole with unpredictable delays of time and events. It doesn't have to be like that! Alix teaches how you can avoid those experiences and how you can improve yourself, too. The first chapter explains business terms and one of the most important things as well: your website. Even I who worked as a professional web developer (I still like to think this is something to be proud of, don't take that illusion away from me) made some tweaks toward speed and usability. In the end of book (my favourite part) a lot of well known and even famous people from the contemporary art scene give their opinions and advices. Like Kirsten Anderson, the owner of Roq La Rue Gallery in Seattle or the artist Lori Field, (which among other things paints surreal kittens that stare into your soul). My favourite quotation comes from Aaron Smith: Find your tribe, what means that you have to look for people that share your values, your visions and make something happen together. Because they are your way to happiness und success.

Kurzbeschreibung Written by a gallerist for artists, this encouraging, easy-to-read handbook includes advice and information to help artists successfully launch or accelerate their careers. The Second Edition, released in February 2017, contains updates to links and resources. Topics include: Setting goals, networking, finding creating exhibition opportunities, selling pricing art, working with galleries, websites, artist statements, studio management and much more. Also included: Online resources and additional advice from over forty working artists and art dealers. Contributing Artists: Rick Araluce, Carrie Ann Baade, Ali Banisadr, Rebekah Bogard, Benjamin Britton, Mia Brownell, Charles Clary, Peter Drake, Cara Enteles, Roni Feldman, Lori Field, Eric Finzi, Camille Rose Garcia, Julie Heffernan, Seonna Hong, David Humphrey, David Kramer, Martin Kruck, Travis Louie, Marion Peck, Martha Rich, Jean-Pierre Roy, Judith Schaechter, Tony Shore, Aaron Smith, Sarah Trigg, Hanna von Goeler, Didier William and Brad Woodfin. Contributing Gallerists: Kirsten Anderson (Roq la Rue), Noah Antieau (Red Truck Gallery), William Baczek, Zach Feuer, Bert Green, Ken Harman (Spoke Art Hashimoto Contemporary), Andrew Hosner (Thinkspace), Allegra LaViola (Sargent's Daughters), Jayme McLellan (Civilian Art Projects), Jen Rogers Kerri Stephens (Varnish Fine Art), Billy Shire (La Luz de Jesus), Mindy Solomon, Linda Warren, Mark Wolfe, and Marcia Wood. Alix Sloan has over twenty years experience in the arts as a curator, consultant, private dealer and gallerist. She regularly shares her expertise in art school lectures and one-on-one consultations, helping artists focus their goals, create strategies and understand what it takes to build and maintain a long-term career in the arts. In this guide, Sloan makes the information every artist needs available in one accessible, straightforward guide. Whether you're just getting started or feeling stuck, "Launching Your Art Career: A Practical Guide for Artists," provides proven, real-world strategies to help you advance your career.

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ber den Autor und weitere Mitwirkende With over twenty years experience in the arts as a curator, consultant, private dealer and gallerist, Alix Sloan regularly shares her

expertise with students and artists all over the world. She lectures at art schools, conducts workshops and offers one-on-one consultations, helping artists focus their goals, create strategies and understand what it takes to build and maintain a long-term career in the arts. She is also co-author of the Jenna Stack mystery thriller novels, founder/director of Sloan Fine Art, a contemporary art gallery and consulting firm and runs the PracticalArtists.com website which provides information and resources to artists.