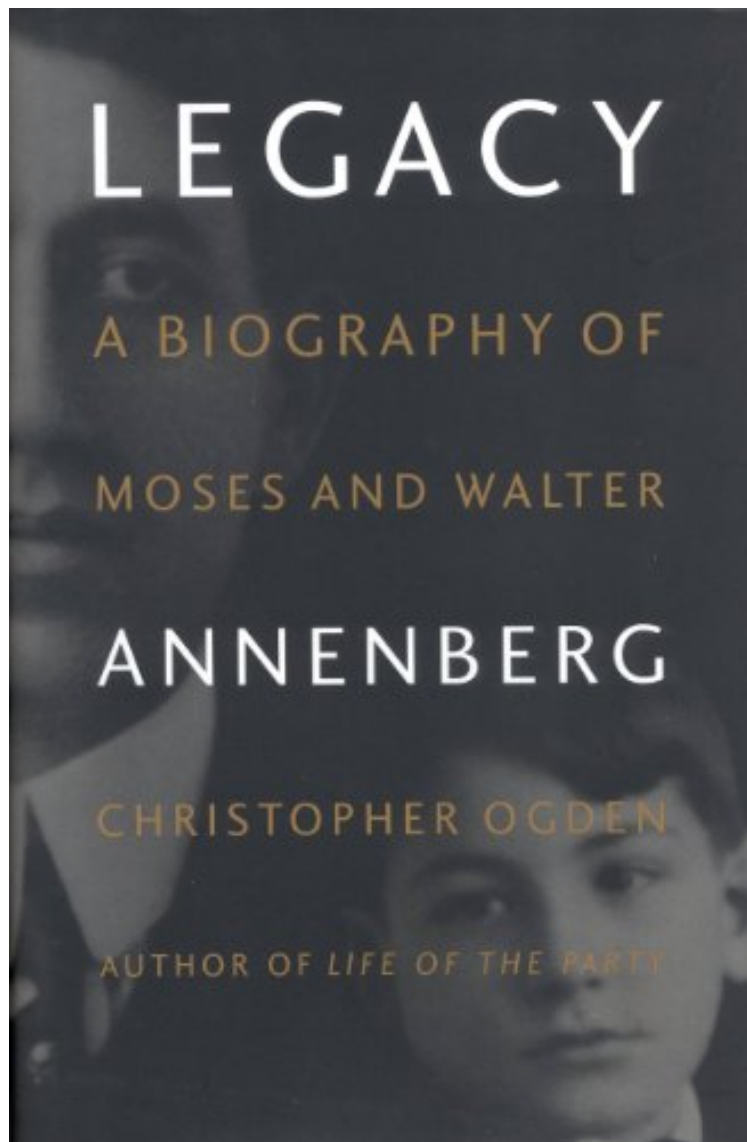


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Legacy: A Biography of Moses and Walter Annenberg (English Edition)

Von Christopher Ogden
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Von Christopher Ogden : Legacy: A Biography of Moses and Walter Annenberg (English Edition) before purchasing it in order to gage whether or not it would be worth my time, and all praised Legacy: A Biography of Moses and Walter Annenberg (English Edition):

Kundenrezensionen Hilfreichste Kundenrezensionen 0 von 0 Kunden fanden die folgende Rezension hilfreich. An

American 20th century story of the highest order Von John C. Whitmer In this engaging and wonderfully written biography, Ogden describes with consummate skill the origins, careers, hardships and accomplishments of two remarkable men, Walter Annenberg and his father, Moses. Fascinating insights on business dealings (sometimes hardball), White House maneuverings (not always exemplary), politics, government, social discrimination and class structure in America from the end of the 19th century to the present abound. The childhoods and early family environments of both Annenbergs (quite different for each) are well described. The complexity of the father/son relationship (partly due to very different temperaments) and its continuing influence long after Moses Annenberg's death in 1942 is especially poignant. One need not have a special interest in media empires to find this book engrossing; an interest in the capacity to endure, adapt creatively, and prevail in stunning and magnanimous fashion is quite sufficient. This is a distinctly American 20th century story of the highest order. 0 von 0 Kunden fanden die folgende Rezension hilfreich. An outstanding book by a great author. Von Ein Kunde After having read Legacy I had all of my beliefs about the Great Walter Annenberg confirmed. This man is truly a great and magnanimous individual. His donations are really unprecedented and you could say he has done more for education than any other American. I truly love this man. As an alum of the Peddie school I was astounded by his massive gift in 1993 and I do hope his actions will inspire other alumni to make similar or even larger gifts. 0 von 0 Kunden fanden die folgende Rezension hilfreich. An American epic that has it all Von Ein Kunde Just finished Legacy after a whirlwind of reading. Couldn't put it down. Each chapter of this brilliant biography flowed into the next. Author Ogden has done a magnificent job of weaving this father/son story together, managing to illustrate much of the American century through their compelling (and inspiring) tale. Reads like a great novel. I will be recommending Legacy to everyone I know.

Kurzbeschreibung From the bestselling biographer of Pamela Digby Churchill Hayward Harriman comes a multi-generational saga of one of America's wealthiest and most controversial families--the Annenbergs.. de Few biographers convey their subjects' business abilities and personalities with equal acuity, but Washington-based journalist Christopher Ogden has done just that in this accomplished portrait of Moses Annenberg (1877-1942) and his son, Walter. Depicting Prussian-born Moe's rise in American publishing, Ogden captures the innovative circulation gimmicks and bare-knuckled competitive tactics that fueled the success of newspapers like the *The Inquirer* in Philadelphia and the *Daily Racing Form* (the Annenbergs' cash cow). He also unsparingly but sympathetically depicts Moe's terrible temper and willed blindness to the shadiness of some of his business practices and associates, which led to a two-year jail stint for tax evasion before he came home to die. Spoiled only son Walter, born in 1908, didn't really grow up until his father's conviction shocked him into finally focusing on the family assets, which he further enhanced by creating such pioneering niche publications as *Seventeen* and *TV Guide*. Ogden nails Walter's complex character as well, doing particularly well in evaluating the younger Annenberg's famous philanthropy--partly the result of his mother's nurturing and partly a burning desire to justify his father's choices and remove any taint from his legacy. A pleasing combination of colorful history and moving father-son drama. --Wendy Smith.com Few biographers convey their subjects' business abilities and personalities with equal acuity, but Washington-based journalist Christopher Ogden has done just that in this accomplished portrait of Moses Annenberg (1877-1942) and his son, Walter. Depicting Prussian-born Moe's rise in American publishing, Ogden captures the innovative circulation gimmicks and bare-knuckled competitive tactics that fueled the success of newspapers like the *The Inquirer* in Philadelphia and the *Daily Racing Form* (the Annenbergs' cash cow). He also unsparingly but sympathetically depicts Moe's terrible temper and willed blindness to the shadiness of some of his business practices and associates, which led to a two-year jail stint for tax evasion before he came home to die. Spoiled only son Walter, born in 1908, didn't really grow up until his father's conviction shocked him into finally focusing on the family assets, which he further enhanced by creating such pioneering niche publications as *Seventeen* and *TV Guide*. Ogden nails Walter's complex character as well, doing particularly well in evaluating the younger Annenberg's famous philanthropy--partly the result of his mother's nurturing and partly a burning desire to justify his father's choices and remove any taint from his legacy. A pleasing combination of colorful history and moving father-son drama. --Wendy Smith