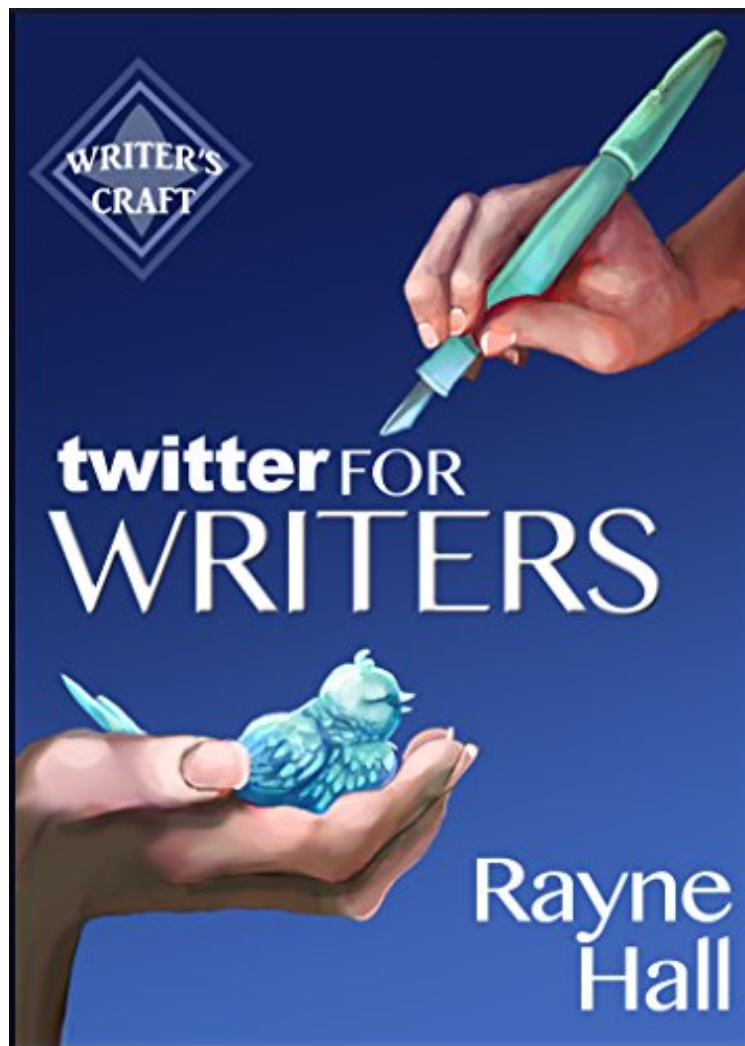


[FREE] Twitter for Writers: The Author's Guide to Tweeting Success (Writer's Craft Book 8) (English Edition)

## Twitter for Writers: The Author's Guide to Tweeting Success (Writer's Craft Book 8) (English Edition)

Von Rayne Hall

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**Von Rayne Hall : Twitter for Writers: The Author's Guide to Tweeting Success (Writer's Craft Book 8) (English Edition)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Twitter for Writers: The Author's Guide to Tweeting Success (Writer's Craft Book 8) (English Edition):

KundenrezensionenHilfreichste Kundenrezensionen0 von 0 Kunden fanden die folgende Rezension hilfreich. Essential Reading for Twitter Users (Writers and non-Writers)Von EmmabBooksThis books shows you how to get the best out of Twitter, with recommendations on what to do and what not to do, plus useful time saving hints.Chapters are divided

into easy to use sections, such as "The Basics" and "Advanced Strategies". There is plenty of space within the pages to jot down notes, and the typeface is quite large which makes it very user-friendly, especially if you are using it as a guide whilst implementing the suggestions online. NB: A marker pen is essential, if reading a paper format of this book, to highlight all the useful information that you will want to refer to again. There is a lot of it! There is no index at the back (though there is a useful glossary of terms). Using Twitter over the last 5 months has significantly increased my blog viewings, but I needed some better understanding of how Twitter really works. I am not a "Writer", but nearly every chapter in this book is full of information and suggestions which I have found really relevant and useful to me - sites to help speed up the Tweeting process, how to spot fake Twitter accounts, staying safe and so much more is all included. There are a couple of chapters specific to book writers which I skipped. In the week since I have bought this book I have taken up loads of Rayne Hall's suggestions, and now have a list of others great ideas to look into. Fantastic! Thank you Rayne. I strongly recommend this book if you are a Twitter user, or thinking of using Twitter (and the price is fantastic!). I wish I had read it before now. 0 von 0 Kunden fanden die folgende Rezension hilfreich. Sehr hilfreicher Ratgeber! Von Mi Mi Twitter for Writers ist der 8. Band von Rayne Halls Writers Craft-Serie. Bisher konnte ich aus Rayne Halls Schreibratgebern immer etwas Nützliches für mich ziehen. So auch bei Twitter for Writers. In gewissem Sinne bin ich noch recht neu bei Twitter. Ich habe dieses Netzwerk erst im Mai 2015 für mich entdeckt mittlerweile ist es aber nicht mehr aus meinem Alltag wegzudenken. Ich habe so viele tolle Menschen bei Twitter kennengelernt und nutze es neben Facebook als Hauptmedium, um mit Freunden, Bekannten und Lesern im Gespräch zu bleiben. Umso neugieriger war ich auf Rayne Halls Buch, das ich wie ich hier vermerken möchte als kostenloses Rezensionsexemplar von der Autorin erhalten habe. Ich war mir sicher, dass ich noch einiges bei Twitter lernen konnte. Vor allem in Bezug auf gewisse Apps, mit denen man seinen Twitteraccount verwalten kann, aber auch Tipps zum Thema Promotion und natürlich, wie man mehr Follower bekommt. Schließlich freut sich jeder bei einer hohen Anzahl jener. Twitter for Writers beginnt erst einmal mit den Basics. Rayne Hall erklärt Tweets und Retweets, Direktnachrichten, Konversationen und wie man Bilder anhängt, sodass sie auch richtig angezeigt werden. Ferner gibt sie Tipps zu Listen, Hashtags und Apps. Sie scheut nicht davor zurück, bestimmte Apps zu empfehlen, die sie selbst genutzt und ausprobiert hat, berichtet aber auch von Fehlern, aus denen sie gelernt hat. Außerdem gibt sie zahlreiche Tipps, wie man neue, echte (!) Follower gewinnt, wie man sein Buch auf Twitter am besten anpreist und wovon man tunlichst die Finger lassen sollte. Auch auf das Thema Sicherheit geht sie ein und wie man mit Mobbing und Trolls am besten umgeht. Neu war für mich, wie man eine Twitterparty organisiert und durchführt. Auch hier gibt Rayne Hall ihre Erfahrung wieder und wertvolle Hinweise, worauf man unbedingt achten sollte. Zum Spaß gibt es ein Kapitel mit 10 Anzeichen, dass du nach Twitter süchtig bist. Ich habe mich da bei einigen Punkten an die eigene Nase fassen müssen. Obwohl das Buch auf Englisch geschrieben ist, war es für mich leicht zu lesen und ich habe nicht einmal ein Wörterbuch gebraucht. Wer ein bisschen Übung darin hat, englische Texte zu lesen, sollte keine Schwierigkeiten mit dem Buch haben. 0 von 0 Kunden fanden die folgende Rezension hilfreich. I recommend it. Von Daydreamer It's a pretty detailed book about how to use Twitter as a writer. I seriously recommend it to everybody, who has a book to promote, because you shouldn't do it on Twitter. At least not in the way you see it all the time. Sometimes the author's descriptions are detailed, sometimes a little too detailed, if you're not that new to Twitter. But of course it's great she thinks of those who don't have a clue how Twitter works, which is very thoughtful. And sometimes the details really help, because she mentions points you might not have thought of. The description of her own mistakes in her first years on Twitter make her advice genuine. I really liked it. Rayne Hall has a series of good books about the writer's craft. I recommend them all, because she has some great advice. They are easy-reads and very encouraging.

**Kurzbeschreibung** Use Twitter to improve your writing, network with other authors, meet fans, build a platform, gain exposure, find reviewers and sell books. Rayne Hall has one of the best platforms any writer has on Twitter with over 50,000 genuine, engaged followers who enjoy her tweets and buy her books. Here she shares practical advice, fun ideas, step-by-step strategies for success and even the embarrassing mistakes she made. This book is a great help to any writer who wants to use Twitter as a professional tool without wasting precious writing time. Suitable for newbies as well as Twitter veterans, it shows you how to spot fake followers, guides you past the dreaded 2,000-follower hurdle, helps you throw a Twitter party and reveals the most powerful ways to promote a book.

**Kurzbeschreibung** Use Twitter to improve your writing, network with other authors, meet fans, build a platform, gain exposure, find reviewers and sell books. Rayne Hall has one of the best platforms any writer has on Twitter with over 50,000 genuine, engaged followers who enjoy her tweets and buy her books. Here she shares practical advice, fun ideas, step-by-step strategies for success and even the embarrassing mistakes she made. This book is a great help to any writer who wants to use Twitter as a professional tool without wasting precious writing time. Suitable for newbies as well as Twitter veterans, it shows you how to spot fake followers, guides you past the dreaded 2,000-follower hurdle, helps you throw a Twitter party and reveals the most powerful ways to promote a book.

ber den Autor und weitere Mitwirkende Rayne Hall has published more than fifty books in several languages under several pen names with several publishers in several

genres, mostly fantasy, horror and non-fiction. She is the author of the bestselling *Writer's Craft* series and editor of the *Ten Tales* anthologies. Having lived in Germany, China, Mongolia and Nepal, she has now settled in a small dilapidated town of former Victorian grandeur on the south coast of England where she enjoys reading, gardening and long walks along the seashore. She shares her home with a black cat adopted from the cat sanctuary. His name is Sulu and he's the perfect cat for a writer except when he claims ownership of her keyboard.